# One-Day Workshop on "Entrepreneurship Development Program"

Jointly Organized by

Department of Civil Engineering &

Department of Mechanical Engineering

In association with

**Entrepreneurship Development-Cell-MECS** 

# REGISTRATION FREE

## REGISTRATION FORM

Full Name:

Branch:

Roll Number:

Organization:

Address for communication:

Email-ID:

Mobile No.:

Signature with Date:

Signature and Seal of the Head of the Department

### RESOURCE PERSONS

Dr .B.Hemanth Kumar
 Regional Director, National Productivity Council.

Sri A Sharada
 Consultant Corporate Trainer

### COMMUNICATE TO

The Co-ordinator, Entrepreneurship Development-Cell, Matrusri Engineering College Saidabad, Hyderabad -500 059

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Email: pinnojiprashanth03@gmail.com

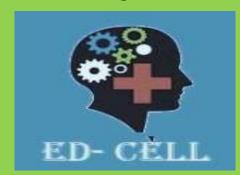
: kvsp.mech@gmail.com

Website: www.matrusri.edu.in

Note: All correspondence regarding selection will be made through Email only.

Entrepreneurship
Development
Program

# One-Day Workshop on "Entrepreneurship Development Program"



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&
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# **Matrusri Engineering College**

Saidabad, Hyderabad -500 059 (Sponsored by Matrusri Education Society) (Approved by AICTE, Affiliated to Osmania University & Accredited by NBA)

#### ABOUT THE COLLEGE

Matrusri Engineering College was established in the year 2011 by Matrusri Education Society & it is affiliated to Osmania University, Hyderabad, Telangana.

The College offers BE programmes in Civil, CSE, ECE, EEE, IT and Mechanical Engg. The college has over 100 well qualified faculties and about 50 supporting staff.

### **ABOUT THE COURSE:**

Entrepreneurship Development Programme (EDP) is a programme which helps in developing the entrepreneurial abilities. The skills that are required to run a business successfully is developed among the people through this programme. Sometimes, people may have skills but it requires polishing and incubation. This programme is perfect for them. This programme consists of a structured training process to develop an individual as an entrepreneur. It helps the person to acquire skills and necessary capabilities to play the role of an entrepreneur effectively. An EDP is an effort of converting a person to an entrepreneur by passing him through a thoroughly structured training.

An entrepreneur is required to respond appropriately to the market and he/she is also required to understand the business needs. The skills needed are varied and they need to be taken care in the best possible way. EDP is not just a training programme but it is a complete process to make the possible transformation of an individual into an entrepreneur.

This programme also guides the individuals on how to start the business and effective ways to sustain it successfully.

### PROGRAM OBJECTIVES

The objective of this programme is to motivate an individual to choose the entrepreneurship as a career and to prepare the person to exploit the market opportunities for own business successfully.

The individuals are trained to be an entrepreneur and made competent enough to scan existing market situation and environment. The person, who would be the future entrepreneur, should first set the goal as an entrepreneur.

### **ELIGIBILITY DETAILS**

• Final Year BE Students.

## IMPORTANT DATES

Last date for Application Submission : 21/09/2019 Course commences on : 24/09/2019

### ORGANIZING COMMITTEE

#### **Chief Patron**

Dr. K.P Srinivas Rao, Chairman, MES

#### **Patrons**

Sri. M. Krishna Kumar, VC – I, MES

Sri. T.Jitendranath, VC – II, MES

Sri. J.Sudhakar, Secretary, MES

Sri. M.V. Vasudeva Rao, Treasurer, MES

### **Chair Person**

Dr.D.Hanumantha Rao, Principal, MECS

### **Co- Chair Person**

Dr M. Venu Gopal, Professor& Vice- Principal, MECS

#### Convener

Sri V.Harinath, Asst.Professor, MED

#### **Coordinators**

Sri.P.Prashanth, Asst.Professor, CED

Sri KV Sai Pavan, Asst.Professor, MED

Organising Committee:

Sri V.Vinay Kumar, Asst.Professor, CSE

Sri Ravi Kumar, Asst.Professor, ECE

Sri M.Praveen Reddy, Asst.Professor, EEE